Find big opportunities where you least expect.

When standardizing products, don’t overlook the small items like labels and wristbands. They add up quickly and if you haven’t standardized this product category, you’re missing out on fast savings. Let ValuePlus® from PDC IDentica®rd help you identify and implement contract compliance, vendor consolidation, and savings opportunities.
Uncover hidden value.

ValuePlus® is a free program from PDC IDenticard that helps hospitals reduce costs through standardization of identification products (labels and wristbands). Once enrolled, a dedicated team of analysts works on your behalf, using an extensive cross-reference database, to identify savings opportunities.

When you standardize products and equipment, from the big-dollar items down to the smallest expenses, you win. Don't stop short of maximizing your contract compliance, consolidation, and savings opportunities. Many hospitals are purchasing several hundred types of labels and wristbands for multiple departments and sites. This results in redundancies, off-contract purchases, and excessive suppliers. As a whole, these purchases add up to cost the organization tens or hundreds of thousands of dollars per year.

🌟 **ValuePlus® Reduces Provider Costs**

- Maximize GPO contract compliance
- Standardize product purchases
- Improve procurement efficiency
- Consolidate vendors
- Support regulatory compliance
- Count on our team to cross-reference and analyze data

💰 **Who Benefits Most from ValuePlus®**

- Recently acquired/merged (new IDN membership)
- New GPO membership
- Contract compliance and cost reduction initiatives
- Standardizing products for member facilities

THROUGH VALUEPLUS® CLIENTS HAVE REALIZED 15–25% Savings
ValuePlus® Program by PDC IDenticard

Our Proven Path to Simple Standardization and Savings.

The ValuePlus® program has six distinct process phases, designed to advance the project through clearly defined objectives. PDC IDenticard analysts work on your behalf to equip you with the facts and figures you need to make data-driven decisions and establish implementation priorities and timing.

1. Define
   - Define organizational objectives

2. Collect
   - Provide purchasing data

3. Analyze
   - Evaluate savings

4. Review
   - Confirm objectives, stakeholders and ownership

5. Enroll
   - Prioritize implementation products
     - Most common priorities:
       - spend risk
       - high usage
       - inventory levels
       - stock vs. custom

6. Implement
   - Launch kick-off meeting
   - Present monthly results to show progress

Responsibilities:

**Provider**
- Educate stakeholders on ValuePlus® program
- Establish analysis timeline
- Cross-reference: contract compliance, standardization, consolidation, regulatory, upgrades
- Present analysis results and recommendations
- Launch kick-off meeting
- Present monthly results to show progress

**PDC IDenticard**
- Collect label samples
- Develop implementation strategy
- Conduct milestone meetings to drive implementation

**Both**
WHY CHOOSE VALUEPLUS® PROGRAM FROM PDC IDENTICARD

• Risk-free program with zero cost to provider
• Project management by dedicated team of experts and analysts
• Unparalleled scope and selection of identification products (more than 100,000 SKUs)
• Global manufacturer with 60+ years of experience
• Purchase through your desired channels (distributor, direct, etc.)
• On all major GPO contracts

Learn how ValuePlus® can help your organization
Call 800 435 4242 or visit pdchealthcare.com/valueplus