



Find big opportunities where you least expect.

When standardizing products, don't overlook the small items like labels and wristbands. They add up quickly and if you haven't standardized this product category, you're missing out on fast savings. Let **ValuePlus®** from **PDC IDenticard** help you identify and implement contract compliance, vendor consolidation, and savings opportunities.



Uncover hidden value.

ValuePlus® is a free program from PDC IDenticard that helps hospitals reduce costs through standardization of identification products (labels and wristbands). Once enrolled, a dedicated team of analysts works on your behalf, using an extensive cross-reference database, to identify savings opportunities.

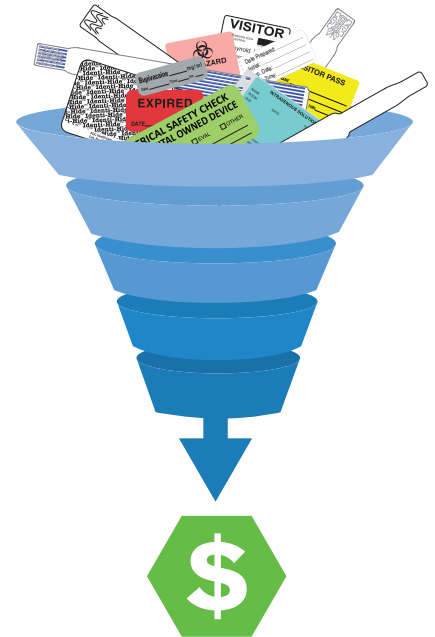
When you standardize products and equipment, from the big-dollar items down to the smallest expenses, you win. Don't stop short of maximizing your contract compliance, consolidation, and savings opportunities. Many hospitals are purchasing several hundred types of labels and wristbands for multiple departments and sites. This results in redundancies, off-contract purchases, and excessive suppliers. As a whole, these purchases add up to cost the organization tens or hundreds of thousands of dollars per year.

ValuePlus® Reduces Provider Costs

- Maximize GPO contract compliance
- Standardize product purchases
- Improve procurement efficiency
- Consolidate vendors
- Support regulatory compliance
- Count on our team to cross-reference and analyze data

Who Benefits Most from ValuePlus®

- Recently acquired/merged (new IDN membership)
- New GPO membership
- Contract compliance and cost reduction initiatives
- Standardizing products for member facilities



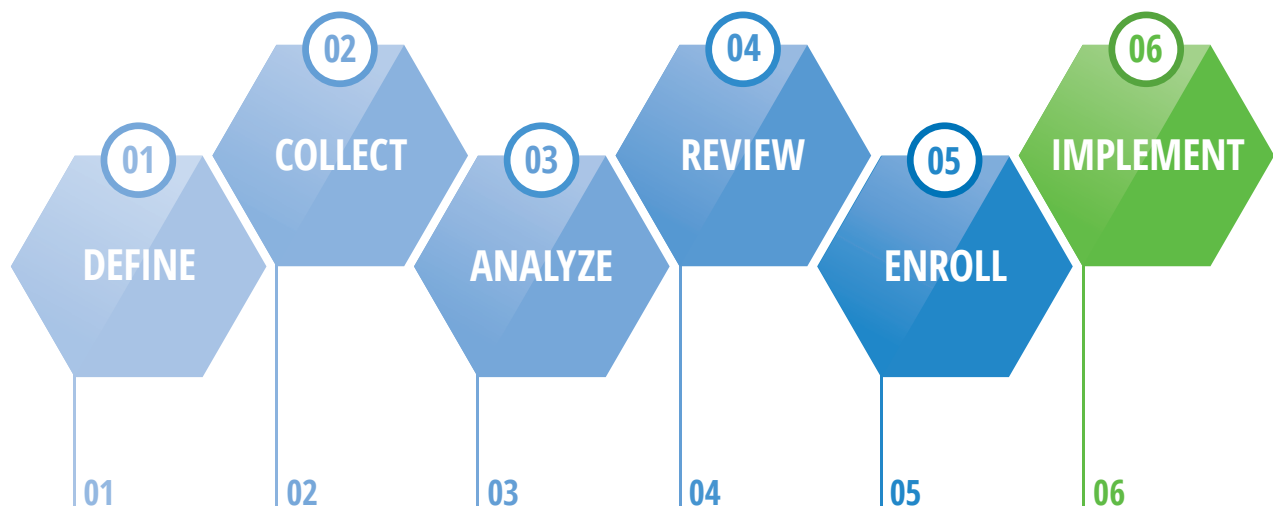
THROUGH VALUEPLUS® CLIENTS HAVE REALIZED

15-25% Savings

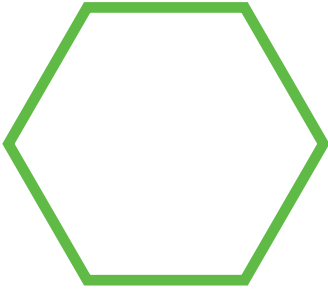
ValuePlus® Program By PDC IDenticard

OUR PROVEN PATH TO SIMPLE STANDARDIZATION AND SAVINGS.

The ValuePlus® program has six distinct process phases, designed to advance the project through clearly defined objectives. PDC IDenticard analysts work on your behalf to equip you with the facts and figures you need to make data-driven decisions and establish implementation priorities and timing.



	01	02	03	04	05	06
PROVIDER	Define organizational objectives	Provide purchasing data		Evaluate savings	Confirm objectives, stakeholders and ownership	Prioritize implementation products Most common priorities: • spend risk • high usage • inventory levels • stock vs. custom
PDC IDENTICARD	Educate stakeholders on ValuePlus® program	Establish analysis timeline	Cross-reference: contract compliance, standardization, consolidation, regulatory, upgrades	Present analysis results and recommendations	Launch kick-off meeting	Present monthly results to show progress
BOTH		Collect label samples			Develop implementation strategy	Conduct milestone meetings to drive implementation



WHY CHOOSE VALUEPLUS® PROGRAM FROM PDC IDENTICARD

- Risk-free program with **zero cost** to provider
- Project management by dedicated team of experts and analysts
- Unparalleled scope and selection of identification products (more than 100,000 SKUs)
- Global manufacturer with 60+ years of experience
- Purchase through your desired channels (distributor, direct, etc.)
- On all major GPO contracts



Learn how ValuePlus® can help your organization

Call 800 435 4242 or visit
pdchealthcare.com/valueplus

PDC IDenticard

27770 N. Entertainment Dr., Ste. 200

Valencia, CA 91355

Tel 800.435.4242 or 661.257.0233

Fax 800.321.4409

E-mail info@pdchealthcare.com

www.pdchealthcare.com

