

I Speak Volumes!

I save **27%**
you
over laser
printing!

I'm an
eco-friendly
printing solution!

I'm **44%**
faster
than
laser!

I'm
more
reliable
than laser!

I'm a **total**
turnkey solution!



Endurasprint™
Thermal Printing Solution

Endurasprint™ Thermal Printing Solution



High Tech Pharmacies Need High Tech Printing Solutions

Making the move from laser to thermal printing of all your pharmacy documents is now possible thanks to the new Endurasprint™

Thermal Printing Solution. Because our turnkey solution speaks the same printer language (PCL) as your legacy automation software, conversion is simple and painless.

The feature-rich printer is ideal for high volume document and label printing. Don't let your automation workflow get bogged down at the packaging workstation. Make the move to thermal printing to boost your printing performance!



Industrial Workhorse Outperforms Laser Printing

The rugged Endurasprint™ printer is an industrial workhorse that's twice as fast as other printers in its class. It's a custom solution specially made for PDC Healthcare to produce crisp documents and labels with speed and precision.

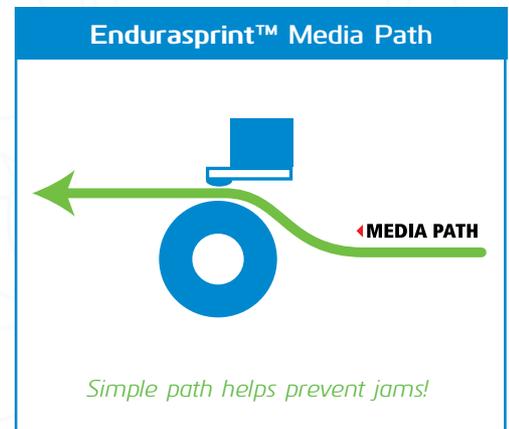
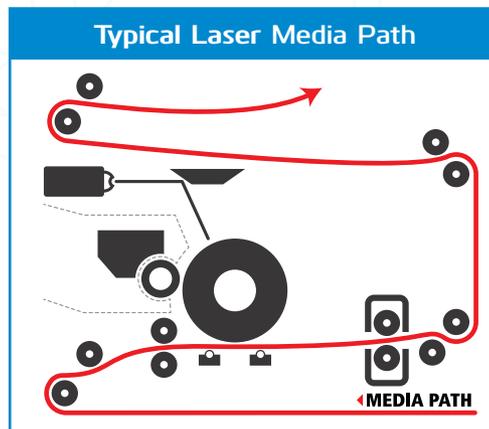
I'm **44%** faster than laser!*

	Endurasprint™	Average High Volume Laser Printer
Throughput PPM pages per minute	35.2	16.3
First Page Output Speed	0-1 Seconds	3.5-13 Seconds

Simple Media Path Offers Greater Reliability

Endurasprint™ features a gear-driven design and simple media path to prevent paper jams, unlike laser printers, which have multiple moving parts and media path changes—often causing frustrating paper jams and downtime.

I'm **more reliable** than laser!*



**I'm Good
for Your
Budget and
the Planet!**

27% + SAVINGS versus laser printing!*

Longer Print Cycle Life = Less Consumables

Say goodbye to costly toner cartridges and maintenance costs with Endurasprint™. Thermal printing has been proven to have a lower cost of ownership compared to laser. The lower cost per page and the longevity of the consumables deliver unbeatable value that laser can't offer. It's a smart investment that will deliver immediate and continued savings.



**I'm an
eco-friendly
printing solution!**

Eco-Friendly Printing & Sustainability

With Endurasprint™, you don't need to replace messy and expensive toner cartridges over and over. While laser toner is a class 2B carcinogen that requires special disposal, EnduraSprint's long-lasting thermal printhead may be recycled and meets EPA's Sustainable Materials Management (SMM) guidelines. Plus, thermal printing is more energy efficient than laser (which has more moving parts), using 2-3 times less energy.

	Endurasprint™	Average High Volume Laser Printer
Average Printing Cost† per 1000 printed pages	\$22.30	\$29.70
Print Cycle Life	Print head lasts 10,000,000 linear inches (equals 900,000 sheets)	Toner cartridge lasts 231,000 linear inches (equals 21,000 sheets)

Speaks Your Language for Easy Integration

Endurasprint™ works with your existing software using any PCL printer language. It's the answer to easy integration for pharmacy thermal document printing to deliver immediate and sustaining savings.

I make the **switch** from laser so easy!



Thermal Plug & Play Solution to Print Documents & Labels

With a printing width of up to 9 inches, you can print all your existing documents and medguides on a thermal printer without reformatting.

I print **letter sized thermal media!**

Partner with the Media Experts

For nearly 60 years, PDC Healthcare has been the global leader and pacesetter in the development of identification solutions, including labels, forms, wristbands, and more. Quality media backed by superior service, has made PDC Healthcare media the leading choice of high volume pharmacies.

I use **high performance media!**

I'm made
★ in the ★
USA

My performance is **proven** in the field!

Built to Deliver Value

Endurasprint's printer manufacturer, Datamax-O'Neil, has been a trusted name in the industry for nearly 40 years providing its value-driven printing solutions to high volume pharmacy, retail, automotive, and ticketing industries all over the world.

I'm a
Turnkey Solution
Backed by Service
You Can Depend On!

Maximize Printer Performance with PDC Healthcare Thermal Media

Quality media backed by superior service, has made PDC Healthcare media the leading choice of high volume pharmacies. Direct thermal paper specially designed for Endurasprint™ for one-button, automatic calibration and to maximize performance. Media has been quality-tested for 5-year image stability.

Available in continuous roll or fan-folded format in various sizes, to meet your specific needs.

PDC Healthcare media is engineered specifically for Endurasprint to provide simple, one-button calibration and optimized performance



Customize Media for Your Specific Needs

PDC Healthcare specializes in customized media to meet your operation's exact needs. From various sizes and perforations to pre-printing and backside printing, we've got you covered. Contact us to get started on your custom design.

- Custom backside printing to communicate special patient information, advertising message, instructions, etc.
- Custom formats (perforations, folds, etc.)
- Custom packaging



PDC Healthcare is the Pharmacy Automation Labeling Expert!

We offer a huge selection of labels designed for today's leading pharmacy robotic systems.

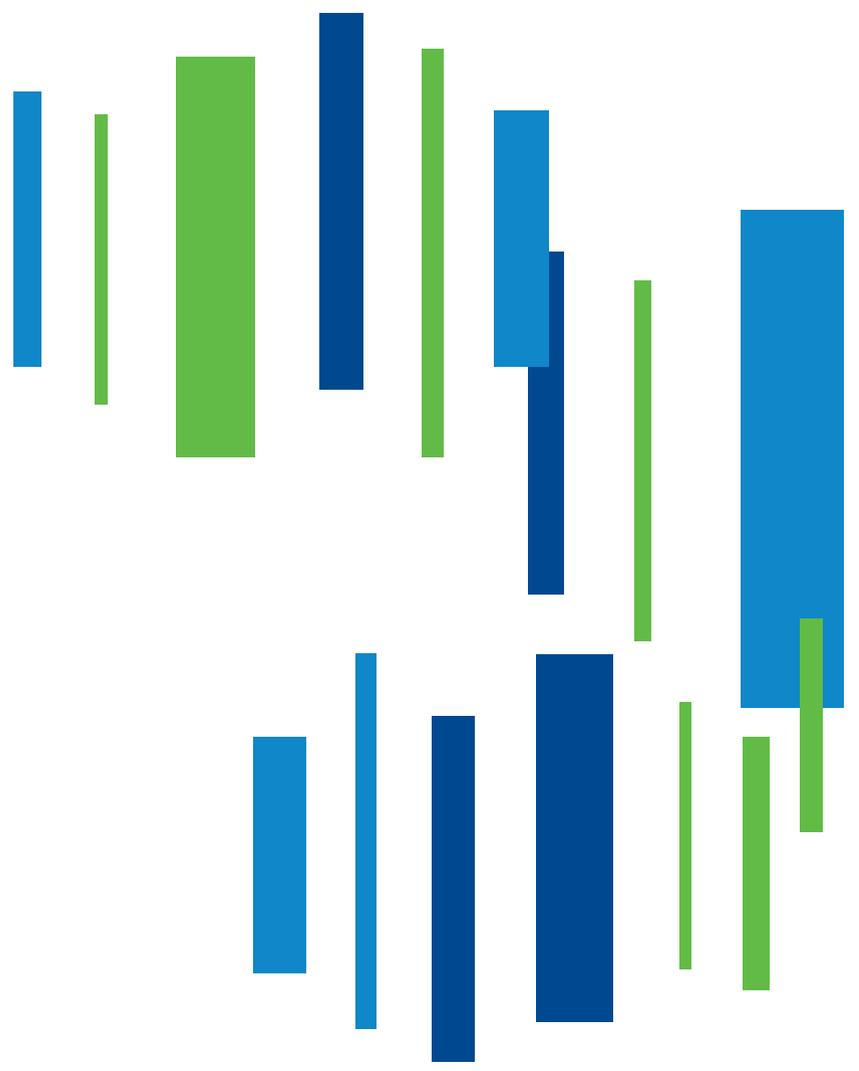


Discover the benefits of Endurasprint™.
Contact Us Today:

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www.pdchealthcare.com/Endurasprint



The Printer That
Speaks **Volumes!**™

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A Brady Business  BRADY

Where positive identification
meets safe, efficient patient care.