Discover the benefits of Endurasprint™.
Contact Us Today:
888.742.7639
info@pdchealthcare.com
www.pdchealthcare.com/Endurasprint

I Speak Volumes!

I save 27% you over laser printing!

I’m an eco-friendly printing solution!

I’m 44% faster than laser!

I’m more reliable than laser!

I’m a total turnkey solution!

Endurasprint™
Thermal Printing Solution

The Printer That Speaks Volumes™

North America & Latin America
U.S. Headquarters
27770 N. Entertainment Drive, Suite 200
Valencia, CA 91355
Tel: 888.742.7639 | Fax: 877.742.7639
Email: info@pdchealthcare.com
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PDC Healthcare
A Brady Business • BRADY
Where positive identification meets safe, efficient patient care.

Endurasprint™ Thermal Printing Solution

Product names, company names, marks, logos, and symbols mentioned herein are trademarks or registered trademarks of PDC Healthcare.
**Endurasprint™ Thermal Printing Solution**

Making the move from laser to thermal printing of all your pharmacy documents is now possible thanks to the new Endurasprint™ Thermal Printing Solution. Because our turnkey solution speaks the same printer language (PCL) as your legacy automation software, conversion is simple and painless. The feature-rich printer is ideal for high volume document and label printing. Don’t let your automation workflow get bogged down at the packaging workstation. Make the move to thermal printing to boost your printing performance.

**High Tech Pharmacies Need High Tech Printing Solutions**

Endurasprint™ features a gear-driven design and simple media path to prevent paper jams, unlike laser printers, which have multiple moving parts and media path changes—often causing frustrating paper jams and downtime.

**Industrial Workhorse Outperforms Laser Printing**

The rugged Endurasprint™ printer is an industrial workhorse that’s twice as fast as other printers in its class. It’s a custom solution specially made for PDC Healthcare to produce crisp documents and labels with speed and precision.

<table>
<thead>
<tr>
<th>Throughput PPM</th>
<th>Endurasprint™</th>
<th>Average High Volume Laser Printer</th>
</tr>
</thead>
<tbody>
<tr>
<td>pages per minute</td>
<td>35.2</td>
<td>16.3</td>
</tr>
</tbody>
</table>

**First Page Output Speed**

- 0-1 Seconds
- 3.5-13 Seconds

**Thermal Plug & Play Solution to Print Documents & Labels**

With a printing width of up to 9 inches, you can print all your existing documents and medguides on a thermal printer without reformatting.

**Partner with the Media Experts**

For nearly 60 years, PDC Healthcare has been the global leader and pacesetter in the development of identification solutions, including labels, forms, wristbands, and more. Quality media backed by superior service, has made PDC Healthcare media the leading choice of high volume pharmacies.

**Built to Deliver Value**

Endurasprint’s printer manufacturer, Datamax-O’Neil, has been a trusted name in the industry for nearly 40 years providing its value-driven printing solutions to high volume pharmacy, retail, automotive, and ticketing industries all over the world.

**Speaks Your Language for Easy Integration**

Endurasprint™ works with your existing software using any PCL printer language. It’s the answer to easy integration for pharmacy thermal document printing to deliver immediate and sustaining savings.

**I make the switch from laser so easy!**

**Thermal Plug & Play Solution to Print Documents & Labels**

With a printing width of up to 9 inches, you can print all your existing documents and medguides on a thermal printer without reformatting.

**I print letter sized thermal media!**

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**I use high performance media!**

**I’m made ★ in the ★ USA**

**Simple Media Path Offers Greater Reliability**

Endurasprint™ features a gear-driven design and simple media path to prevent paper jams, unlike laser printers, which have multiple moving parts and media path changes—often causing frustrating paper jams and downtime.

**I’m more reliable than laser! ★**

**My performance is proven in the field!**

**I’m a Turnkey Solution Backed by Service You Can Depend On!**


† Results from Brady PCL Print test done on p1725.
27% + SAVINGS versus laser printing!*

Longer Print Cycle Life = Less Consumables
Say goodbye to costly toner cartridges and maintenance costs with Endurasprint™. Thermal printing has been proven to have a lower cost of ownership compared to laser. The lower cost per page and the longevity of the consumables deliver unbeatable value that laser can’t offer. It’s a smart investment that will deliver immediate and continued savings.

Eco-Friendly Printing & Sustainability
With Endurasprint™, you don’t need to replace messy and expensive toner cartridges over and over. While laser toner is a class 2B carcinogen that requires special disposal, EnduraSprint’s long-lasting thermal printhead may be recycled and meets EPA’s Sustainable Materials Management (SMM) guidelines. Plus, thermal printing is more energy efficient than laser (which has more moving parts), using 2-3 times less energy.

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<tr>
<th></th>
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<tr>
<td><strong>Average Printing Cost</strong></td>
<td>$22.30</td>
<td>$29.70</td>
</tr>
<tr>
<td>per 1000 printed pages</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Print Cycle Life</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Print head lasts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10,000,000 linear inches</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(equals 900,000 sheets)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Toner cartridge lasts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>231,000 linear inches</td>
<td></td>
<td></td>
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Maximize Printer Performance with PDC Healthcare Thermal Media

Quality media backed by superior service, has made PDC Healthcare media the leading choice of high volume pharmacies. Direct thermal paper specially designed for Endurasprint™ for one-button, automatic calibration and to maximize performance. Media has been quality-tested for 5-year image stability.

Available in continuous roll or fan-folded format in various sizes, to meet your specific needs.

PDC Healthcare media is engineered specifically for Endurasprint to provide simple, one-button calibration and optimized performance.

Customize Media for Your Specific Needs

PDC Healthcare specializes in customized media to meet your operation’s exact needs. From various sizes and perforations to pre-printing and backside printing, we’ve got you covered. Contact us to get started on your custom design.

- Custom backside printing to communicate special patient information, advertising message, instructions, etc.
- Custom formats (perforations, folds, etc.)
- Custom packaging
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